



**Pacific Gas and
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**PG&E SPONSORS NEW ENERGY ASSISTANCE PROGRAM
FOR CUSTOMERS IN NEED**

SAN FRANCISCO, Calif. – Pacific Gas and Electric Company (PG&E) today announced a new energy assistance program designed to help families in need.

The initiative, known as Temporary Energy Assistance for Families (TEAF), is a one-time payment program sponsored by PG&E and administered by The Salvation Army. This program, authorized by the California Public Utilities Commission (CPUC) and funded through the American Recovery and Reinvestment Act (ARRA), along with PG&E customers, will provide up to \$1,500 to income-qualified families who are unable to pay for their energy needs due to an unplanned hardship.

“We know that in today’s difficult economic times, some of our customers may need extra help with their bills,” said Albert F. Torres, vice president of customer operations at PG&E. “We believe this new program provides the perfect opportunity to give our customers additional support during their time of need.”

Customers interested in the program are encouraged to contact The Salvation Army for program details and eligibility guidelines, or they can apply at 1-800-933-9677. They can also visit www.pge.com/TEAF. Applications for assistance will be accepted until September 21, 2010.

In addition to the TEAF program, PG&E offers a host of other programs to assist customers. PG&E's Breathe Easy Solutions™ help customers manage their energy costs when life brings financial challenges or unexpected changes. Additional details, as well as eligibility requirements and enrollment instructions, can be found at: <http://www.pge.com/myhome/customerservice/financialassistance/>.

Pacific Gas and Electric Company, a subsidiary of [PG&E Corporation](http://www.pge.com) (NYSE:PCG), is one of the largest combined natural gas and electric utilities in the United States. Based in San Francisco, with 20,000 employees, the company delivers some of the nation’s cleanest energy to 15 million people in northern and central California. For more information, visit <http://www.pge.com/about/newsroom/>.